2017 / 2018
CATALOG

B&W SERIES

FIRE SERIES

*2313
B&W SPIRAL

*2295
B&W BLACK TOP

*2314
B&W BURST

*2293
B&W KRINKLE

*2316
FIRE BLACK
BOTTOM

*2315
FIRE BLACK TOP

*2317
FIRE BLACK SIDE

*2318
FIRE KRINKLE

ROCK SERIES

48 PIECE MOQ

SM-XL: $8.00
2XL: $9.50

While the music of the 80's permeate the airwaves let these tees with a fresh spin on the your favorite hard rock Font give your customers a trendy souvenir shirt of their visit. Made with a 2 step process of subtraction before addition these shirts are crisp,clean and sure to resonate with your fashion forward visitors.

FONT CHOICES:

METALLICA
AC/DC
MEGADETH
IRON MAIDEN

EYE – DYE
Hand – Crafted

2265
BLACK KRINKLE

2310
TURQ KRINKLE

2263
PLUM KRINKLE

2311
CORAL KRINKLE

2266
SEAFOAM KRINKLE

2276
NAVY KRINKLE

2303
PURPLE KRINKLE

2275
MAROON KRINKLE

IVORY KRINKLES:

48 PIECE MOQ

SM-XL: $7.00
2XL: $9.50

Our monotone Krinkle dyes set against an Ivory white tee gives your guests a unique custom dyed tee augmented with a simplistic one color puff design sure to allow an understated yet striking garment to give the discerning guest. Call today and allow our art team the opportunity to create a graphic for you.

OTHER
AVAILABLE COLORS:

2323
ORANGE KRINKLE

2322
GREY KRINKLE

2277
PINK KRINKLE

2264
NEW BLUE KRINKLE

EYE – DYE
Hand – Crafted

#2142

#2145

#2144

#2143

#2078

#2076

#2063

#2051

SUBLIMATED SPIRITS:

$9.50 SM - XL
$11.00 2X

48 PC MOQ

ADDITIONAL $0.50 FOR LEFT CHEST

ADDITIONAL $2.50 FOR LONGSLEEVES

Inspiration from one of the hottest trendz today gives you our latest creation. Spirit Subs combine the geometric hand dyed look and attention grabbing font style of a sleeve to sleeve back print on a butter soft bi-blended tee. The garment is hand dyed and printed in a Sublimation process to give a super soft no hand feel! Custom colors available as low as 48 pcs.

EYE – DYE
Hand – Crafted

FRONTS:

BACKS:

2326
FUSHIA
PURPLE
SIDE SPIRIT

2324
ROYAL
BLACK SIDE
SPIRIT

2325
LIME TURQ
SIDE SPIRIT

2327
YELLOW
FUSHIA
SIDE SPIRIT

SUBLIMATED SIDE SPIRITS: **48 PC MOQ**

$9.50 SM - XL
$11.00 2X

ADDITIONAL $0.50
FOR LEFT CHEST
ADDITIONAL $2.50
FOR LONGSLEEVES

The look that has embedded itself into our culture is turned on its side!!! Give your returning annual guests the latest version of the ever so popular shirt they bought from you in previous season's. Have not tried out our original pattern...go to page 5 and start their. Already showed those to your guests... give these garments a go...same buttery soft blank and handless print process are sure to please the finickiest of shoppers!

EYE – DYE
Hand – Crafted

PURPLE RUSH - 2148

RASTA IMPOSTA - 2146

BLACK RAINBOW BURST - 1579

X-TREME X - 2211

SUNRISE BULLET - 2149

SHERBET DELIGHT - 2147

TREND RAINBOW SPIRAL - 1581

X-TREME VLINE - 2212

GRAPHIC CHOICES: *(CHOOSE NAME, COLOR & STATE)*

FONT CHOICES:

INSANE RODEO
KEEP ON TRUCKIN
COLLEGIATE
BEDBUG

TIE-DYE NAME DROPS:

$7.00 SM - XL
$8.50 2X

48 PC MOQ
ADDITIONAL $2.50
FOR LONGSLEEVE

With 30 years of Tie-Dye under our belt we are continuously coming up with the newest trendy color-ways out today. With our screenprint process we are making it as easy as possible to drop a name drop on your favorite Tie-Dye.

EYE – DYE
Hand – Crafted

CUSTOM TIE-DYES

Any colors, any combination. All of our ties-dyes
are hand done for a custom look every time.
Match your logo with ease.

1.) SEND LOGO:

2.) CHOOSE COLORS:

3.) RECEIVE VIRTUAL FOR APPROVAL

CUSTOM TIE-DYE LOGO/NAME DROP:

$7.00 SM - XL
$8.50 2X

48 PC MOQ

ADDITIONAL $2.50 FOR LONGSLEEVE

We've been mastering the art of tie-dye for over three decades now. Customize your tie-dye to match any logo/name drop that you may have. Let us bring out the best in your logo!

EYE - DYE
Hand - Crafted

70'S SUBLIMATION:

24 PIECE MOQ
SM-XL: $7.50
2XL: $9.00

For a Unisex assortment of this trendy look try either a crew or v neck tee in a perfect poly cotton blend. Allow your location to be featured with a retro graphic that is trend on. Over a dozen color choices give you a great palette to plan your next assortment.

AVAILABLE COLORS:

Apple Green	Banana Cream	Bondi Blue	Tahiti Blue	Ice Blue	Cream
Mint	Neon Green	Neon Yellow	White	Silk	Sand

EYE – DYE
Hand – Crafted

LADIES 70'S SUBLIMATION:

24 PIECE MOQ

SM-XL: $7.50

2XL: $9.00

Yes the buttery soft feel of sublimation coupled with the trendy look of that throw back decade when bell-bottoms - disco and 3 channels of television was the norm. We give you the graphics that are sure to introduce your millennium clientele to the era when their parents were hitting their stride. Choose from crew - or v neck t-shirts - mix it up with a silhouette from this decade - a razor back tank... Available in over 8 colors these garments are guaranteed to give your apparel mix a much needed refresh!

AVAILABLE COLORS:

Lilac	Mint	Hot Pink	Silver	
Banana Cream	Cancun	Tahiti Blue	White	Light Orange

EYE – DYE
Hand – Crafted

FULL SUBLIMATION:

- Expect wrinkles in the garment along creases/stitching, which are inevitable. We try our best to keep it wrinkle free.

1 SIDED: $12.50 SM - XL
$14.00 2X

2 SIDED: $14.00 SM - XL
$15.50 2X

Taking a quarter of a century custom dye and traditional screenprint experience on to the cutting edge process of sublimation. Our full on 100% poly sublimation we now can offer from unisex to junior tees and any garment in between...We are the out of the box decorator for your next apparel promotion calling for the uniqueness of this next generation printing. Our low minimums will give you the most fashion forward product regardless of project size... From a few dozen to a few thousand we are your cutting edge resource for Sub!!!

EYE – DYE
Hand – Crafted

6321

6322

6337

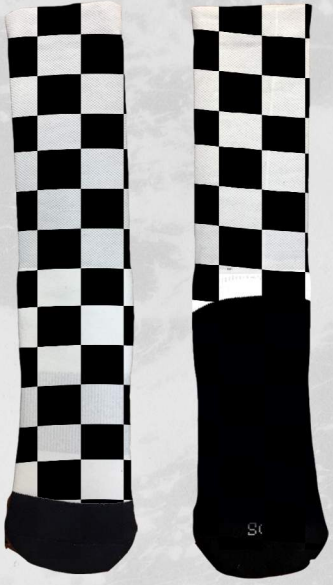
6320

CUSTOM SOCKS AVAILABLE:

6323

6324

6336



6317

SUBLIMATED SOCKS:

AVAILABLE SIZES:
SM - LG
$7.50 A PAIR

48 PC MOQ

Experience our newest and easiest to retail version of the latest sublimation craze. Our One Size fits most gives you the ease of selling our super comfy sock with 1 Sku and no size scale concerns. Try our assorted designs or utilize our artists to make a unique one of a kind custom pair exclusive to your location.

EYE – DYE
Hand – Crafted

SOUTHERN CHARM:
48 PIECE MOQ
SM-XL: $8.50
2XL: $10.00

From TV series to t-shirt lines this ubiquitous saying bundles up the look of this trend. Start with a Comfort Colors shirt and add your location and give your guests the look they are craving North or South of the Mason Dixon line.

OTHER AVAILABLE COLORS:

White	Black	Bay	Blossom	Blue Jean	Bright Salmon
Emerald	Chalky Mint	Graphite	Crunchberr	Citrus	Chambray
Sapphire	Neon Red Orange	Lime	Navy	Lagoon Blue	Grass

EYE – DYE
Hand – Crafted

BURNOUTS:

48 PIECE MOQ
SM-XL: $8.00
2XL: $9.50

Take a soft poly cotton tee and etch out the graphic by removing the cotton off the garment and then custom dying it to your requested shade will give your guests a shirt that will soon be their favorite in their wardrobe! The one color imagery is etched out of the fabric then we dye the garment to a color of your choice - an awe-some addition to your product mix.

AVAILABLE COLORS:

Vintage Burgundy	Vintage Green	Vintage Hot Pink	Vintage Navy	Vintage Orange
Vintage Purple	Vintage Red	Vintage Royal	Vintage Smoke	Vintage Turquoise

EYE – DYE
Hand – Crafted

3140 3142 3144

3141 3143 3145

TIE-DYE SPECIAL:

ONE COLOR PRINT

SM-XL: $5.00

2XL: $6.50

48 PIECE MOQ

These $5 printed tie-dyes are a sweet keystone for your $10 rack!

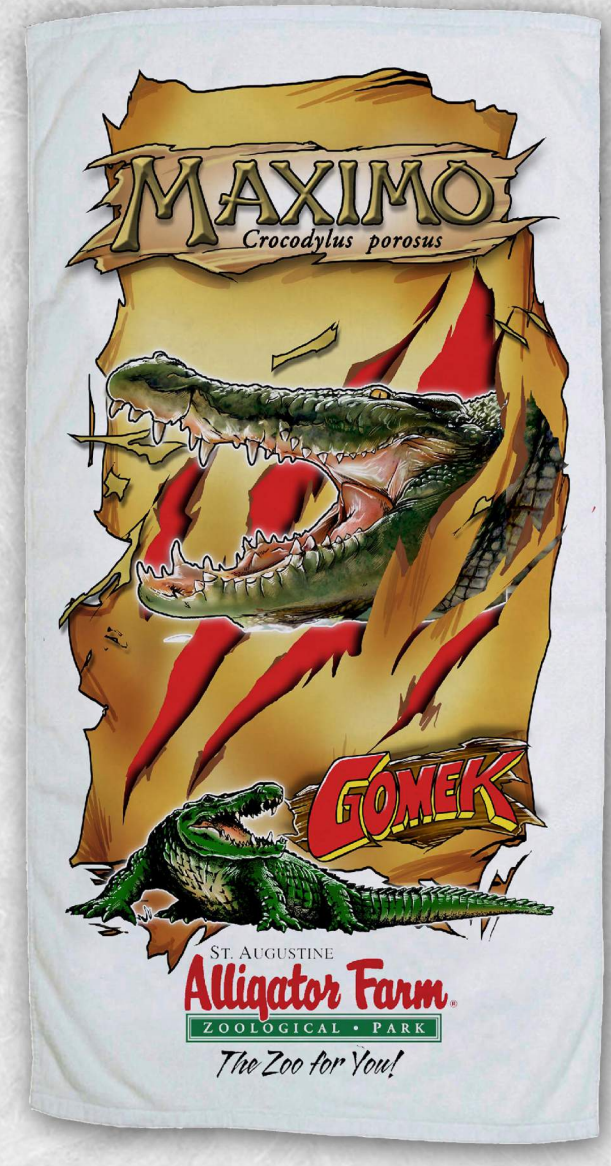
Mix and match colors of tie-dye to give a good assortment of shades for the low minimum order of 48 pcs, which is less than a $250 dollar investment which will get your value rack infused with color!

YOUR 1 COLOR LOGO CAN BE USED TOO!

FONT CHOICES:

INSANE RODEO
KEEP ON TRUCKIN
COLLEGIATE
BEDBUG

EYE – DYE
Hand – Crafted



SUBLIMATION & TIE-DYE TOWELS:

24 PIECE MOQ

$10.00 EACH

Let our artists combine your location with a graphic displayed on a full color towel that is sure to please your waterbound guests. A unique momento to take home these towels are full 30x60 and 10lb weight will give you customers a functional and eye popping souvenir. fully sublimated you can now create a custom towel for only 24 pcs. Try our hand dyed all cotton tie-dye towels for a colorful and unique kaleidoscope of color to insure attention wherever its used.

EYE - DYE
Hand - Crafted

SPECIAL RACK PROGRAMS:

SHIRT SPINNER:

AVAILABLE SIZES:

SM - XL

$976 Pre Pack of 16 Different Designs

Youth - Unisex and JRs total of 128 tees - Total of $2400 Retail

$225 for Display (Offset with 12 tees at $18.99 Retail)

SOCK SPINNER:

AVAILABLE SIZES:

'OS' FITS MOST

$315 for 42 Pair to Fill Display (Total $630 Retail)

$170 for Display (Offset with 1 Dozen Socks $15 Per Pair Retail)

EYE – DYE
Hand – Crafted

ART REQUIREMENTS:

Sublimation Requirements:

When submitting art for sublimation we ask that you send the image in no less than 300 DPI (Dots Per Inch). Please note that a 72 DPI image cannot be changed to 300 DPI and be suitable. The larger the file the better when it comes to sublimation. Any pixelation will show up on final product.

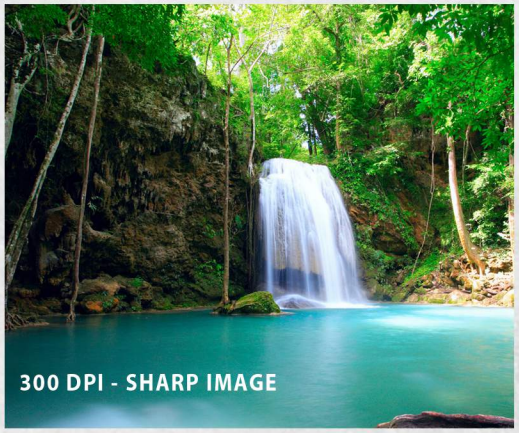


Image Requirements:

Please submit an image at least 6000PX by 6000PX (Pixels) for full allover sublimation.

Logo Art Requirements:

When submitting art of logos please submit in the following formats also keeping in mind 300 DPI.

Best File Types:

AI (Adobe Illustrator), EPS (Encapsulated PostScript), PSD (Photoshop Document).
If a JPG is your only option we recommend nothing less than 300 DPI. Typically the size of the file is around 10 MB (Megabytes).

FLORA-BAMA™

MOUNTAIN LAKES CAHABA CYCLES TRIATHLON

Email Art to artwork@eye-dye.com & Orders to orders@eye-dye.com.
If usable files are submitted, then art is included in the garment cost.
In the event that the file is unusable, you will be notified of additional art fees.
We have an in-house creative team that can design needed art for $35 hr (3 hour minimum).

EYE – DYE Hand – Crafted

PLEASE SEND ALL ORDERS TO YOUR EYE-DYE REP. IF YOUR COMPANY DOES NOT HAVE A REP PLEASE EMAIL ALL ORDERS TO *ORDERS@EYE-DYE.COM*.

FOR ANY QUESTIONS FEEL FREE TO CALL US AT *850.469.8872*
OR REACH OUT VIA EMAIL AT *SALESDEPT@EYE-DYE.COM*.